

EQUITY & Advancing Equity & Anti-Racism Strategies on Campus ANTI-RACISM

2022 CONFERENCE SPONSORSHIP

Become a Sponsor!



**NADOHE 2022
Annual Conference**

San Diego
March 16 - 19

At the 2022 National Association of Diversity Officer Conference equity, diversity, and inclusion leaders and practitioners from colleges and universities across the country will gather to explore this year’s theme: **Advancing Equity & Anti-Racism Strategies on Campus**. Today, more than ever, chief and senior diversity officers, equity, diversity, inclusion, and justice professionals and scholars, play an important role in shaping how their campuses will evolve to meet the urgency of the moment. Moving beyond an emphasis on diversity, and focusing on efforts that lead to structural change in organizations is essential work that is the ongoing challenge in higher education and beyond.

The mission of the National Association of Diversity Officers in Higher Education (NADOHE) is to lead higher education towards inclusive excellence through institutional transformation. **Your sponsorship of the 2022 NADOHE Annual Conference demonstrates your organization’s support of our mission and of the Conference’s ambition to highlight the policies, programs, practices, and processes that should be examined in order to create an equitable and inclusive campus environment.**

PAST SPONSORS

American Academic Leadership Institute
Academic Search
Ask Big Questions
Auburn University
Augustana College
Baylor University
Bentley University
Big Ten Alliance CDOs
Capella University
Chronicle of Higher Education
Columbia University
Cultural Intelligence Center
Dartmouth College
DePaul University
Des Moines University
Diverse Issues
DiverseScholar.org

DiversityEdu
Dow
Duke University
Ernst & Young LLP
Everfi
Georgia Institute of Technology
Gettysburg College
Grand Valley State University
Indiana University
Insight Into Diversity
Isaacson, Miller
John Carroll University
Kellogg School of Management at Northwestern University
Kent State University
Lehigh University
Massachusetts Institute of Technology
Michigan Higher Education Consortium

Michigan State University
The National University System
NCAA
Northwestern University
Ohio State University
Oklahoma State University
Pennsylvania State University
Philadelphia College of Osteopathic Medicine
Portland State University
Princeton University
Purdue University
Recruitment Consortium
Rochester Institute of Technology
Samuel Merritt University
Sodexo
State University of New York at Albany

Tennessee State University
Texas Tech University
The PhD Project
TIAA
Tulane University
University of Alabama at Birmingham
University of California San Diego
University of Idaho
University of Maryland
University of Minnesota
University of Missouri
University of Missouri System
University of Pennsylvania
University of Wisconsin-Madison
Virginia Tech
WittKieffer

Sponsorship Levels & Benefits

SPONSORSHIP LEVELS	NADOHE FRIEND	ADVANCING EQUITY SPONSOR	IN PURSUIT OF INCLUSIVE EXCELLENCE AMBASSADOR	JUSTICE, EQUITY, DIVERSITY, & INCLUSION LEADER
	\$1,000	\$10,000	\$15,000	\$20,000
BENEFITS PKG				
Organization logo description, and link on conference website	✓	✓	✓	✓
Listing in the conference program	✓	✓	✓	✓
Organization logo recognition on all event publicity		✓	✓	✓
Organization recognition signage display		✓	✓	✓
Organization logo on conference tote bag		✓	✓	✓
Flyer inside conference tote bag		✓	✓	✓
Mic time during general sessions		✓	✓	✓
Advertisement during general sessions		✓	✓	✓
Advertisement during special events		✓	✓	✓
Exhibitor table (by request only)		✓	✓	✓
Complimentary conference registrations		2	3	5

Event Sponsorship Opportunities



CHAPTERS' BREAKFAST SPONSOR: \$3,000

BENEFITS

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

NETWORKING BREAKFAST SPONSOR: \$2,500

(FRIDAY, MARCH 18 & SATURDAY, MARCH 19)

BENEFITS

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program



CONCURRENT SESSION SPONSOR: \$2,500

(THURSDAY MARCH 17 & FRIDAY, MARCH 18)

BENEFITS

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program



SELF-CARE SESSION SPONSOR: \$2,500

BENEFITS

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

COFFEE BREAK SPONSOR: \$1,500

BENEFITS

- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

Exhibition Schedule

Thursday, March 17, 2022

7:00 AM - Set-up
6:00 PM - Breakdown

Friday, March 18, 2022

7:00 AM - Set-up
7:00 PM - Breakdown

Saturday, March 19, 2022

7:00 AM - Set-up
12:30 PM - Breakdown

EXHIBITOR TABLE OPPORTUNITIES

- Information Table (For-profit Organization): \$750
- Information Table (Non-profit Organization): \$500

Sponsorship Order Form (complete online [here](#))

**COMPLETE THIS FORM
ONLINE AND MAKE
YOUR PAYMENT HERE**

CONTACT PERSON:

Jodi Licudine

PHONE NUMBER:

1-800-793-7025

EMAIL ADDRESS:

dnolan@nadohe.org

MAILING ADDRESS:

NADOHE
2598 E. Sunrise Blvd
Suite 2104
Fort Lauderdale
Florida 33304

SPONSORSHIP TYPE	PRICE	SUBTOTAL
Justice, Equity, Diversity, & Inclusion Leader	\$20,000	
In Pursuit of Inclusive Excellence Ambassador	\$15,000	
Advancing Equity Sponsor	\$10,000	
NADOHE Friend	\$1,000	
Chapters' Breakfast Sponsor	\$3,000	
Networking Breakfast Sponsor	\$2,500	
Concurrent Session Sponsor	\$2,500	
Self-Care Session Sponsor	\$2,500	
Coffee Break Sponsor	\$1,500	
Information Table (For-profit Organization)	\$750	
Information Table (Non-profit Organization)	\$500	
GRAND TOTAL		

Payment Method

Pay online [HERE](#)

Credit Card

NUMBER

CVV

MM/YY

ZIP

Check **MAKE PAYABLE TO NADOHE**

MAIL TO: 2598 E. Sunrise Blvd, Suite 2104, Fort Lauderdale, FL 33304

Billing Information

BUSINESS / ORGANIZATION NAME

CONTACT NAME

PHONE EMAIL

ADDRESS

CITY/STATE/ZIP