Advancing Equity & Anti-Racism Strategies on Campus

2022 CONFERENCE SPONSORSHIP
At the 2022 National Association of Diversity Officer Conference equity, diversity, and inclusion leaders and practitioners from colleges and universities across the country will gather to explore this year’s theme: **Advancing Equity & Anti-Racism Strategies on Campus**. Today, more than ever, chief and senior diversity officers, equity, diversity, inclusion, and justice professionals and scholars, play an important role in shaping how their campuses will evolve to meet the urgency of the moment. Moving beyond an emphasis on diversity, and focusing on efforts that lead to structural change in organizations is essential work that is the ongoing challenge in higher education and beyond.

The mission of the National Association of Diversity Officers in Higher Education (NADOHE) is to lead higher education towards inclusive excellence through institutional transformation. **Your sponsorship of the 2022 NADOHE Annual Conference demonstrates your organization’s support of our mission and of the Conference’s ambition to highlight the policies, programs, practices, and processes that should be examined in order to create an equitable and inclusive campus environment.**

---

**PAST SPONSORS**

American Academic Leadership Institute
Academic Search
Ask Big Questions
Auburn University
Augustana College
Baylor University
Bentley University
Big Ten Alliance CDOs
Capella University
Chronicle of Higher Education
Columbia University
Cultural Intelligence Center
Dartmouth College
DePaul University
Des Moines University
Diverse Issues
DiverseScholar.org
DiversityEdu
Dow
Duke University
Ernst & Young LLP
Everfi
Georgia Institute of Technology
Gettysburg College
Grand Valley State University
Indiana University
Insight Into Diversity
Isaacson, Miller
John Carroll University
Kellogg School of Management at Northwestern University
Kent State University
Lehigh University
Massachusetts Institute of Technology
Michigan Higher Education Consortium
Michigan State University
The National University System
NCAA
Northwestern University
Ohio State University
Oklahoma State University
Pennsylvania State University
Philadelphia College of Osteopathic Medicine
Portland State University
Princeton University
Purdue University
Recruitment Consortium
Rochester Institute of Technology
Samuel Merritt University
Sodexo
State University of New York at Albany
Tennessee State University
Texas Tech University
The PhD Project
TIAA
Tulane University
University of Alabama at Birmingham
University of California San Diego
University of Idaho
University of Maryland
University of Minnesota
University of Missouri
University of Missouri System
University of Pennsylvania
University of Wisconsin-Madison
Virginia Tech
WittKieffer
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS</th>
<th>NADOHE FRIEND</th>
<th>ADVANCING EQUITY SPONSOR</th>
<th>IN PURSUIT OF INCLUSIVE EXCELLENCE AMBASSADOR</th>
<th>JUSTICE, EQUITY, DIVERSITY, &amp; INCLUSION LEADER</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFITS PKG</td>
<td>$1,000</td>
<td>$10,000</td>
<td>$15,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>Organization logo description, and link on conference website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Listing in the conference program</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Organization logo recognition on all event publicity</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Organization recognition signage display</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Organization logo on conference tote bag</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Flyer inside conference tote bag</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Mic time during general sessions</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Advertisement during general sessions</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Advertisement during special events</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Exhibitor table (by request only)</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Complimentary conference registrations</td>
<td>2</td>
<td>3</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>
Event Sponsorship Opportunities

**CHAPTERS’ BREAKFAST SPONSOR:** $3,000

**BENEFITS**
- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

**NETWORKING BREAKFAST SPONSOR:** $2,500  
*(Friday, March 18 & Saturday, March 19)*

**BENEFITS**
- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

**CONCURRENT SESSION SPONSOR:** $2,500  
*(Thursday March 17 & Friday, March 18)*

**BENEFITS**
- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

**SELF-CARE SESSION SPONSOR:** $2,500

**BENEFITS**
- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

**COFFEE BREAK SPONSOR:** $1,500

**BENEFITS**
- Special recognition at event
- Your organization logo in event program
- Special listing in the conference program

---

**Exhibition Schedule**

**Thursday, March 17, 2022**
7:00 AM - Set-up  
6:00 PM - Breakdown

**Friday, March 18, 2022**
7:00 AM - Set-up  
7:00 PM - Breakdown

**Saturday, March 19, 2022**
7:00 AM - Set-up  
12:30 PM - Breakdown

---

**EXHIBITOR TABLE OPPORTUNITIES**
- Information Table (For-profit Organization): $750
- Information Table (Non-profit Organization): $500
## Sponsorship Order Form

(Complete online [here](#))

### Complete This Form Online and Make Your Payment Here

**CONTACT PERSON:**
Jodi Licudine  
**PHONE NUMBER:**
1-800-793-7025  
**EMAIL ADDRESS:**
dnolan@nadohe.org  
**MAILING ADDRESS:**
NADOHE  
2598 E. Sunrise Blvd  
Suite 2104  
Fort Lauderdale  
Florida 33304

<table>
<thead>
<tr>
<th>SPONSORSHIP TYPE</th>
<th>PRICE</th>
<th>SUBTOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Justice, Equity, Diversity, &amp; Inclusion Leader</td>
<td>$20,000</td>
<td></td>
</tr>
<tr>
<td>In Pursuit of Inclusive Excellence Ambassador</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td>Advancing Equity Sponsor</td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>NADOHE Friend</td>
<td>$1,000</td>
<td></td>
</tr>
<tr>
<td>Chapters’ Breakfast Sponsor</td>
<td>$3,000</td>
<td></td>
</tr>
<tr>
<td>Networking Breakfast Sponsor</td>
<td>$2,500</td>
<td></td>
</tr>
<tr>
<td>Concurrent Session Sponsor</td>
<td>$2,500</td>
<td></td>
</tr>
<tr>
<td>Self-Care Session Sponsor</td>
<td>$2,500</td>
<td></td>
</tr>
<tr>
<td>Coffee Break Sponsor</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td>Information Table (For-profit Organization)</td>
<td>$750</td>
<td></td>
</tr>
<tr>
<td>Information Table (Non-profit Organization)</td>
<td>$500</td>
<td></td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Payment Method

- [ ] Pay online [HERE](#)  
- [ ] Credit Card  
  - [ ] Credit Card NUMBER  
  - [ ] CVV  
  - [ ] MM/YY  
  - [ ] ZIP  
- [ ] Check [MAKE PAYABLE TO NADOHE](#)  
  - MAIL TO: 2598 E. Sunrise Blvd, Suite 2104, Fort Lauderdale, FL 33304

### Billing Information

- **Business / Organization Name**
- **Contact Name**
- **Phone Email**
- **Address**
- **City/State/Zip**